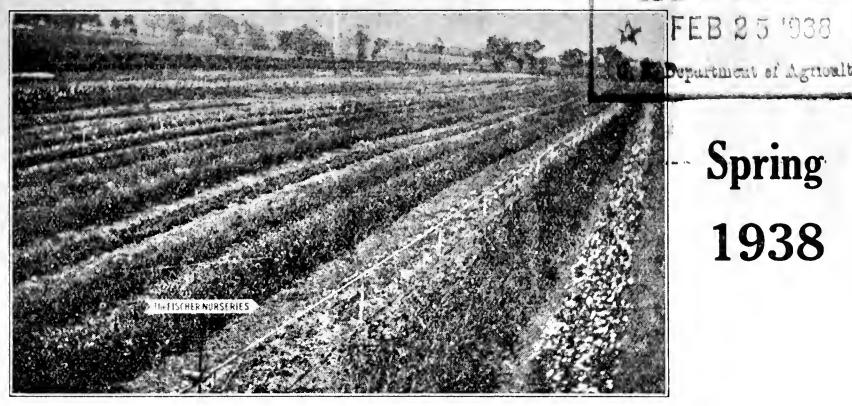
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Spring 1938



Spring 1938

Acres of Hardy Perennials in bloom at our nurseries.

THE ADOLPH FISCHER NURSERIES



EASTON, **PENNSYLVANIA**

ADOLPH FISCHER OWNER AND FOUNDER, 1915 NURSERY FARMS - 250 ACRES Palmer Township

MAIN OFFICES and GREENHOUSES At Nursery Farm Phone 8551

BARGAIN PRICE LIST

ORDER AT ONCE EARLY ORDERS-EARLY SHIPMENT AT PLANTING TIME.

We positively guarantee all plants sold by us to be exactly as described in this list, and free from disease and insect pests. We also guar. antee them true-to-name, and will replace, free of charge, any may that prove otherwise through possible error. While we guarantee all plants to reach you in good growing condition, we do not guarantee crop, and cannot be



A field of our hardy Carnations (Grenadin). This variety is perfectly hardy.

held responsible if later the plants fail The life of a plant after it reaches the planter in good condition depends tirely upon con ditions over which we have no control.

General Terms. Net cash with order. No discounts allowed. We deliver any article in this catalog offered by mail. BY EXPRESS OR FREIGHT charges are not prepaid, but are collectible at destination.

Each different\$1.10
BLUE BELLS
Earliest herald of Spring in the Rock Garden and border5c each
JAPANESE RED MAPLE
10-12 inches high, 2 trees\$1.10
EVERGREEN HEDGE—Biota Chinese Arborvitae
The hardiest of all Arborvitae for hedge, wind breaks, estate and boundary plantings. Green foliage summer and winter.

3 ft. high\$6 per 100 4 ft. high\$8 per 100

6 ROCK GARDEN EVERGREENS

Collection of 12 Field Grown Rock Garden Plants—\$1.10

BALCONY PETUNIAS

Of semi-trailing habit, adapted to porch or window boxes. Violet Blue, Crimson, Rose, White, Balcony Mixed. 25 plants\$1.10

DAHLIA-FLOWERED ZINNIAS

Wherever shown, the blooms have created a sensation. Buttercup, yellow, crimson, flesh color, golden yellow, orange, shrimp pink, sulphur yellow, violet, white, 50 dahlia flowering Zinnia plants, assorted....\$1.10

CELASTRUS - BITTERSWEET2 shrubs \$1.10

		VIBURNUM - SNOWBALL
EXTRA SELECTED SPECIMENS		Bright green, heart-shaped leaves. The flowers, borne in May and June, are creamy white. Grows from 8 to 12 feet. 3 ft. high
		P. PUNGENS—COLORADO BLUE SPRUCE 3 yr. Seedlings
Irish Juniper Silvery Foliage 6 ft. high	\$ 5.50 each	
Zinni yaning ti Dilining ti di	,	A. DOUGLASI (PSEUDOTSUGA D.)—DOUGLAS FIR
Austrian Pine 6 ft. high	5.50 each	3 yr. Seedlings
Austrian The		BOXWOOD
Juniper Stricta 4 ft. high	4.50 each	Sempervirens (Boxwood). Roundish bush. The leaves are small, round, and glossy green, of very slow growth and
		can be sheared to any shape. Useful for tube, vases, window boxes or hedges.
Retinispora Aurera 5 ft. high	4.50 each	1 ft. high\$10.00 per 100
Globe Arborvitae 3 ft. spread	4.50 each	FUNKIA (Lancifolia Undulata Variegata (Wavyleaf Plantainlily), Graceful green leaves with fluted white edge. Conspicuous in border
Black Hill Spruce 12 ft. high	10.00 each	
•		KOLKWITZIA AMABILIS (Beautybush) A charming new shrub. Flowers are bell-shaped and lipped
White Spruce 12 ft. high	10.00 each	pale pink with orange veins in the throat. 2-8 ft. high. \$1.10 each
Norway Spruce 12 ft. high	10.00 each	CATALDA DINGEL (III. II. T)
Norway Spruce 12 to mgn	20100 00014	CATALPA BUNGEI (Umbrella Tree) Indispensable for a formal planting this familiar hybrid
Red Spruce 12 ft. high	10.00 each	gives an effect dignified yet somehow informal in its sturdiness and symmetry.
		2 ft. heads, selected

MOUNTAIN PINKS—The Queen of the Rockery Early spring flowering varieties with moss-like evergreen foliage, hidden during the blooming season under masses of brilliant flowers. Invaluable for carpeting the ground in masses or rock work.		
SUBULATA (Rosea) Profuse bloomer, pink flowers, 4 inches, blooming age, 10c each		
ALBA Pure white flowers. 4 inches. Blooming age10c each		
FAIRY Pale blue flowers. 4 inches. Blooming age10c each		

PHLOX DIVIRICATA (Canadian Phlox)

BLUE PHLOX grows ten inches high, bears a profusion of large blue fragrant flowers. Blooming age10c each

HYBRIDS - DELPHINIUMS-(Perennial)

6 Hollyhock-Flowering Delphiniums\$1.10 Enormous spikes in various shades. One of the most desirable and lovely newer hybrids. Double and single. (Marvelous colors).

ALL FLOWER SHOW PRIZE WINNERS



25 PANSIES (Field Grown Plants).

Ruffled-flowering mixture, beautiful markings, blooming age\$1.10

25 VIOLAS OR TUFTED PANSIES Blooming age. (field grown). Assorted only.

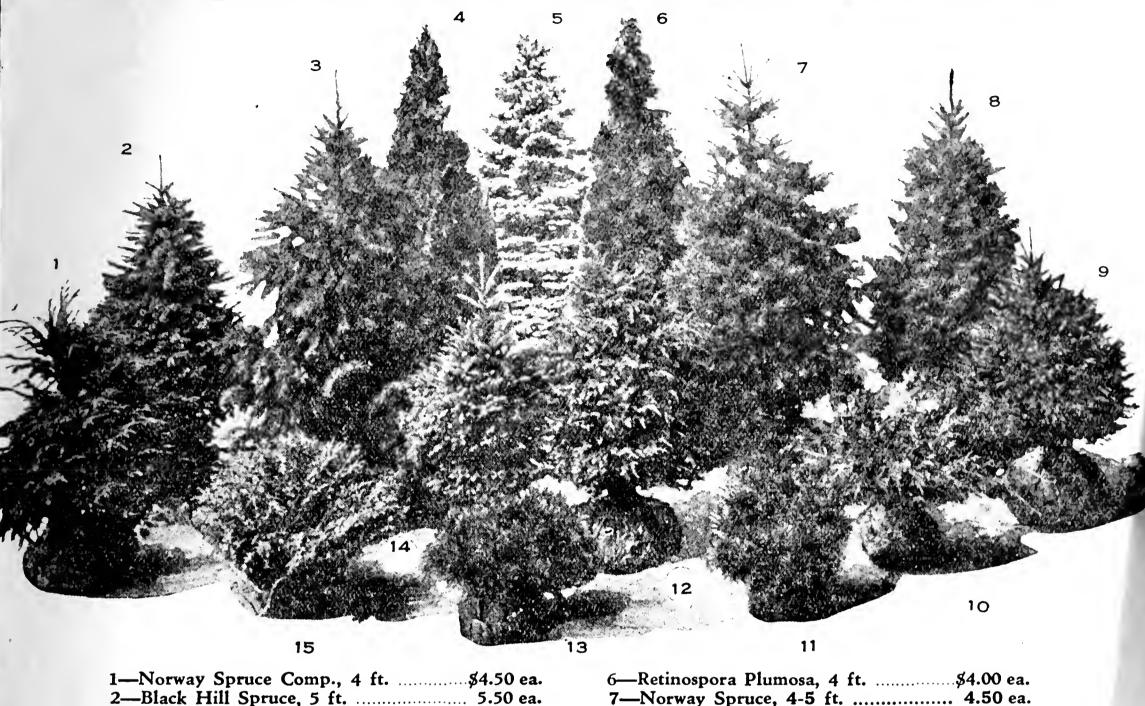
\$1.10

MODERN VIOLAS BLOOM IN ALL OF SUMMER'S HEAT

Every one loves the Violas for the patches of bright color they bring to the garden. Their freedom of bloom makes them popular for edging borders and rose beds, as well as for the rock garden. They are most effectively used in the garden as a carpet for bulbs.

The Viola's increasing popularity is due in large measure to the development of modern varieties, most of them hybrids of Viola cornuta. The older types of bedding Violas flowered during cold weather, and like their cousins, the Pansies, stopped blooming and often died during the hot summer months. The modern varieties of Viola, however, although blooming best in cool, moist weather, are better able to withstand the heat and drought of summer than the old types.

Low Overhead Sweeps Aside All Competition Bargain SPECIMEN EVERGREENS in Large Sizes



1-Norway Spruce Comp., 4 ft\$4.50 ea.	6-Retinospora Plumosa, 4 ft\$4.00 ea.
2-Black Hill Spruce, 5 ft 5.50 ea.	7—Norway Spruce, 4-5 ft 4.50 ea.
3-Norway Spruce, 4-5 ft 4.50 ea.	8-Black Hill Spruce, 5 ft 5.50 ea.
4—Irish Juniper, 4 ft 4.00 ea.	9-White Spruce, 5 ft 5.50 ea.

4—Irish Juniper, 4 ft. 4.00 ea. 9—White Spruce, 5 ft. 5.50 ea. 5.50 ea. 11—Norway Spruce Comp. 4 ft. \$3.50 ea.

11—Norway Spruce Comp., 4 ft. \$3.50 ea.
12—Red Spruce, 4 ft. 4.50 ea.
13—Globe Arborvitae, 2 ft. spread. 3.50 ea.
14—White Spruce, 5 ft. 5.50 ea.
15—Juniper Pfitzerina, 4 ft. spread 4.50 ea.

Look at this Group—the finest Evergreens in the Nursery

Accounts

Look at this Group—the finest Evergreens in the Number 1 Accounts

A Great All-Purpose Offer—\$74.00 value

Buy For Cash by Mail

NOW \$25.00 and Save

Spruce and Evergreen orders at this Bargain Price must reach our Office AT ONCE for Spring Delivery

Our Evergreens are all carefully grown, at good distances for symmetrical development, are root and top-pruned into handsome, shapely specimens that will transplant successfully to new homes with ordinary care. We pack them so that the root-fibers are well protected and will reach their destination in good growing condition. If planters will continue this care to keep the fibers from drying out by exposure to air and sun until the stock is planted, success is reasonably sure.

All Evergreens MOSS-BALLED

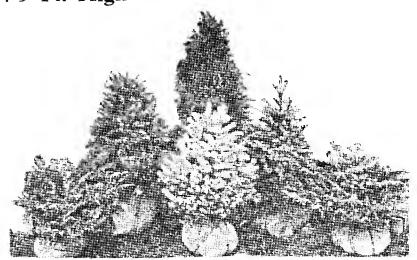
and Burlapped in the Field.

Please Note! We are going back to the old nursery way of digging evergreens without a ball of earth in which they grew, attached. We have come to the conclusion it is better to dig carefully; gently remove the soil, replacing it with wet moss or excelsior, the entire protected root-system then sewed into a burlap container. Eliminating the accustomed 40 to 80 pounds of hard soil will make so important reduction in weight of both tree and the type of box required, that customers can now afford to Ship Evergreens by Express. Express shipments will save several days to weeks in railroad transportation, besides ensuring prompt delivery to your door. This brings you the roots still moist, the valuable fibrous roots unbroken; thus giving a better chance for success.

SPECIMEN EVERGREENS

4-5 Ft. High

3-4 Feet Wide



THIS \$25.00 COLLECTION

ONLY \$8.50

Never before have we offered such a great bargain. You will never regret it if you order NOW.

1 Black Hill Spruce

1 Globe Arborvitae

1 Green Retinospora Plumosa 1 Red Spruce

1 Silver Retinospora Plumosa 1 Norway Spruce

MOUNTAIN ASH

(European.) Beautiful tree on a small lawn. Clusters of scarlet berries, 1 ft. high, 2 trees.....\$1.10

POPLAR, LOMBARDY

Well known for its tall, spire-like form. Where it is desired to make a boundary line, or where there is an entrance to a drive way these trees are very effective. Transplant safely.

10 feet\$2.50 Each 8 feet\$1.50 Each

MAPLE, NORWAY

This is one of the hardiest ornamental shade trees and one of the most beautiful. It makes more of a wide spreading tree than the sugar maple. 10 to 12 ft.

10 feet\$2.50 Each

MAPLE, SILVER-LEAVED OR SOFT

Foliage bright green above and silvery underneath. An exceedingly rapid grower, makes a large tree.

12 feet\$2.50 Each 18 feet\$4.50 each

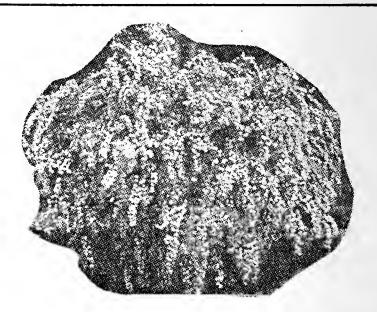
BIRCH, CUT-LEAVED WEEPING

Its tall slender, yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with 8 to 10 feet.....\$3.50 Each in a single tree.

LILAC (Syringa) 5 to 6 feet\$1.50 Each

French Lilac, Named Varieties. Alphonse Lavalle, D., Violet. Belle de Nancy, D., Brilliant satiny rose. Chas. X., Sgl. Reddish purple. Congo, Sgl Wine red. Edith Cavelle. Ludwig Spaeth, Sgl., Red. Mad. Abel Chatney, Dbl., White. Marie LeGraye, Sgl., White. Mme. Lemoine, Bbl., White. Michael Buchner, Dbl., Dwarf pale lilac. Pres. Grevy, Bbl., Beautiful blue.

New varieties of exquisite beauty in colors and color combinations heretofore unobtainable. We offer a comprehensive collection of new and old favorites at remarkably reasonable prices. 10 beautiful, distinctive colors. Entire collection\$1.25



BRIDAL WREATH

Everybody's Favorite Shrub Collection No. 2

Two year 2½-3½ feet Shrubs which will bloom all summer.

- 2 Spiraea Anthony Waterer.
- 2 Flowering Almond.
- 2 Hydrangea A. G.
- 2 Honeysuckle Morrowi.
- 2 Forsythia Intermedia.

Special Bargain Price \$2.50

Ideal Shrub Collection No. 3

Two year 2½-3½ feet Shrubs giving a riot of color the first summer.

- 2 Hydrangea P. G.
- 2 Weigela Rosea.
- 2 Japan Quince.
- 2 Spiraea Billardi. 2 Deutzia, Pride of Rochester.
- 2 Common Snowball.

Special Bargain Price \$2.50

Collection of Winter Berried Shrubs No. 4

Which will give beautiful effect of high colored berries late fall and all winter.

Two year Shrubs 2½-3½ feet

- 2 High Bush Cranbery.
- 2 Coralberry.
- 3 Barberry Thunbergi.
- 3 Snowberry.

Special Bargain Price \$2.50

SPRUCE AND EVERGREEN ORDERS AT THIS BARGAIN PRICE MUST REACH

OUR OFFICE

BARBERRY HEDGE

Thunbergi (Japanese Barberry) 8 to 10 inches high \$3.00 per 100

AT ONCE

For Spring Delivery

BARGAINS

HEMLOCK

2 ft. high. Graceful and Beautiful. 6 Trees.

Paid.....

100 Trees \$20.00

FOR 1938 EARLY SPRING ORDERS



SPECIAL

25 Arborvitae Pyramidal 8 to 10 Inches High

Post

Paid

Prices you would pay if we had salesmen and charge accounts.

BLACK HILL SPRUCE

7 ft. high

Bushy

4 ft. wide

Buy for cash by mail

and save

(Regular Price \$8.00)

Now \$1.50 Each

2 fields of fine bushy trees for sale, delivered to you in early Spring.

AFTER MARCH 31 \$2.50 EACH

Prices you would pay if we had salesmen and charge accounts. (Regular Price \$5.50)

SILVER JUNIPER

Buy for cash by mail and save

Juniperus Scopulorum—the silver Juniper is the whitest blue Juniper obtainable. The silver foliage is magnificent. The color is brightest during the summer and winter.

Black Hill Spruce, 6 ft. high, bushy, 4 ft. wide Now \$1.50 Each

After March 31 \$2.50 each

EXTRA SELECTED LARGE SPECIMENS

Norway Spruce, 6-8 ft., 5 ft. spread.......\$4.50 each Black Hill Spruce, 6-8 ft., 5 ft. spread \$4.50 each

Low Overhead Sweeps Aside All Competition



A FIELD OF HARDY ORIENTAL POPPIES IN SEPARATE COLORS

8

HARDY ORIENTAL POPPIES

Rare collection, flowers 8 inches across, beautiful colors of rich brilliancy, including Crimson, Dark Velvet, Red, Apricot, Salmon, Pink, Orange and White.

6 roots, three years old.

Postpaid

Bloom this Fall and each year. **CHRYSANTHEMUMS** Hardy Exhibition **PLANTS**

> FOR Postpaid

Flowers measure 6 inches in diameter Flower Show Prize Winners Glory of Seven Oaks (Yellow) Old Lavender (Lavender) Quaker Maid (White) Indian Summer (Bronze)) Autumn Glow (Rosy-Red) Unaka (Lavender-Pink) Honey Dew (Orange, tipped with gold) Sunglow (Golden Yellow)

Planting directions with each order

RHODODENDRONS—(Maximum Rosebay), pink white flow-

(Catawbianse) flower is reddish purple.

(Carollmanum), dark pink. Three plants (1 and 11/2 ft. high (large flowering)\$1.50

BARBERRY HEDGE (3-4 yrs. old)

Thunbergi (Japanese Barberry). Is beautiful every month in the year. In the Fall the leaves take on Autumn tints of red, yellow and bronze. They are followed by berries that ripen red and hang on all Winter, $2\frac{1}{2}$ ft., bushy\$10.00 per 100

CALIFORNIA PRIVET

Thick glossy green foliage, nearly evergreen. It makes a beautiful hedge.

HARDY AZALEA (Nudiflora)

A handsome, early, free-flowering, deep pink species; very profuse and showy. A beautiful variety. Very hardy. Blooming age\$1.10 each

BABYLONICA (Weeping Willow) 5-6 feet.....\$1.50 each

CAPREA (Pussy Willow) 5-6 feet\$1.10 each

LILAC (Syringa), Lavender, Pink, White. Bushy Specimens. **\$1.50** each

GOLDEN BELL

Yellow flowers in early spring; 2 shrubs, 5 ft.\$1.10

BUTTERFLY BUSHES-Blooming age; 2 shrubs, 4 ft....\$1.10

CORNUS (Dogwood)—White, pink, 5 ft.Each \$1.10

WEIGELA ROSEA—Pink—2 shrubs, 5 ft......\$1.10

SPIREA

Anthony Waterer. A valuable dwarf shrub; bright red flowers; 2 shrubs\$1.10

MONTHLY BLOOMING ROSES

SOUV. De CLAUDIUS PERNET (Per). The sensation of the day in yellow roses.

NEW COLUMBIA (H. T.)

Sport of Columbia. Flower true pink.

RED PREMIER (H. T.)

Sport of Premier. Bud large, pointed; flower large.

RED RADIANCE (H. T.)

Deep rose-red on strong, individual canes which are freely produced all Summer until frost 2 for \$1.10

WITCH HAZEL (Hamamelis Virginiana, Yellow) -- October. Grows well in shade. Unusual because of period of blooming. Grows 4-5 feet\$1.10



HARDY BUTTON VARIETIES

Brown Betty-maroon red. Golden Climax-yellow. Kitty Barno-bronze. Lillian Doty-pink. Mitzi-yellow (Golden) Niza-delicate pink. Rose Button—rose. White Doty—white.

Postpaid

8 PLANTS FOR \$1.10

DEUTZIA

Pride of Rochester One of the best Straight, upright grower, attaining 6 to 8 feet at maturity White flowers, outer petals tinged with pink, borne in great profusion in June, 2 shrubs, 5 ft.\$1.10

CYDONIA - QUINCE

One of the earliest heralds of Spring with its great

HARDY HYDRANGEA-White and Pink, 2 shrubs....\$1.10

ALTHEA ROSE OF SHARON

Pink, Lavender, Red, 4-5 ft.\$1.10 each RACEMOSUS (Snowberry). A medium height shrub having

pink blossoms followed by large white berries which remain on the branches until late winter.

3 to 4 feet\$1.10 each

Auseful medium height shrub VULGARIS (Coralberry). for shady locations; clusters of small coral-red berries 3 to 4 feet\$1.10 each

ALMOND (Amygdalus)

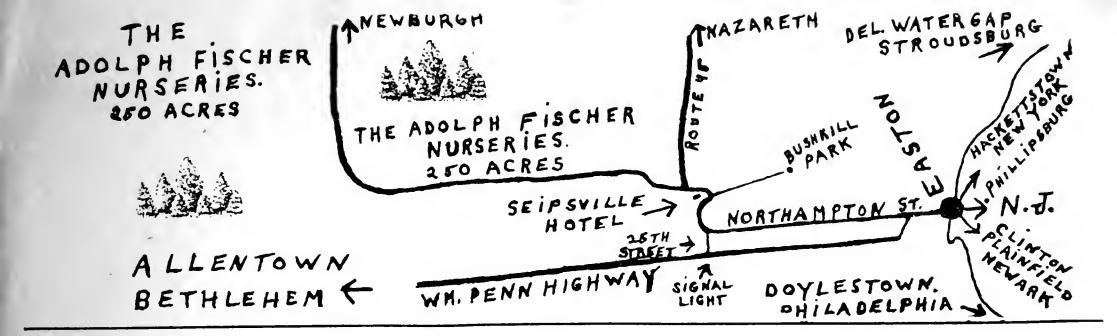
Very showy. Blooms full length of limbs with double pink or white, resembling small roses. 4 feet \$1.50 each

ANTHIRRHINUM OR SNAPDRAGONS

A new group of Anthirrhinums with extra large flowers on strong stems. Also desirable for Summer cut flowers produced in the open. Canary yellow, silver rosy lilac, coppery scarlet, pure white, salmon, dazzling crimson, golden yellow, orange shaded rose, dark maroon, flesh pink, white tubes. 50 Novelty Snapdragon plants, assorted, large supply\$1.10

AMERICAN BEAUTY ASTERS

Rich shade of American Beauty Asters, attracts attention everywhere. Plant strong grower, stems long, flowers large and double. Crimson, deep rose, lavender, lavender pink, purple, shell pink, white, 50 American Beauty Aster plants, exhibition type, assorted, large supply......\$1.10 Blooming age, (field grown). Assorted only\$1.10



Field Grown Perennials and Rock Garden Plants

Strong 2 Year Field Grown

12 Perennials for Cutting....\$1.00 12 Perennials for Border\$1.00 12 Perennials for Rockery....\$1.00

All different.

Orders Must Amount to \$1.10 or More

AQUILEGIA (Columbine)—10c each
The Columbines remain in bloom for a long season. Vigorous and long-lived. They are much used in any hardy border or rockery Will thrive in full sunlight or semishade, Blue shades, orange and scarlet shades pink and rose shades, scarlet and yellow, yellow, blue and white, white, deep rose.

DOUBLE CHOICE HOLLYHOCKS (Chater's Assorted)

10c each
This is one of the most popular hardy plants in cultivation: gives an effect to a garden that no other plant does. It is, without exception, the best plant for grouping among shrubbery or in a border. Coppery carmine, cherry red, crimson, dark scarlet lilac, salmon rose, dark salmon, crimson violet, white, flesh color, blush and violet, nannin yellow, dark chamois, rose, dark rose.

COREOPSIS (Lanceolata Grandiflora)—10c each
This is one of the finest hardy flowers produced in greatest abundance from June until frost.

PAINTED DAISIES (Persian Daisy)—10c each
The mixed and choice varieties and colors range from
white to deep red. This variety is perfectly hardy and
absolutely invaluable for cut flowers through May and
June.

GAILLARDIAS (Perennial Gaillardia)—10c each
This fine perennial, when once established in your garden, will last for years. It is a very popular cutting flower, is dark red with brown center ringed with orange, crimson and red. It blossoms from June to November; grows 2 feet tall.

HARDY CARNATIONS—10c each
Hardy Grenadin Carnations produce 80 per cent. of the finest, fragrant, double flowers. They are much used in any hardy border or rockery. Will thrive in full sunlight or semi-shade. White, chestnut, rose, pink, scarlet, crimson, blood red, variegated yellow.

SWEET WILLIAM

Crimson, Newport pink, scarlet beauty, velvety maroon, white salmon, rose, yellow, charming new......10c each

BLUE MYOSOTIS
(Forget-Me-Not)10c each

*Deltoides. A dwarf, spring-flowering perennial. Fine for rockeries. Lavender-blue flowers. 6 in......10c each *Leichtlini. Rosy purple. 6 in.10c each

Belladonna, Light Blue, Belladonna, Improved. Bellamosum, Dark Blue.

PHLOX

Large-flowering perennial Phlox, diversified and brilliant colors, profuse and continuous bloom......10c Each

LINUM (Flax) Perenne

on erect graceful stems10c Each
CANTERBURY BELLS (White, Blue and Pink)

Feathery foliage and flowers of beautiful azure-blue

Very fine for rockery10c Each

GYPSOPHILA (Baby's Breath)

Paniculata—Small flowers on branched stem; so thick as to give the plant a white lace-like effect......10c Each

ACHILLEA (Milfoil or Yarrow) ptarmica fl. pl. The Pearl.

Pure white, double flowers the entire summer. Excellent cut flower

10c Each

*Alpinum. A splendid perennial rock plant, with silvery white cotton like flowers. The real Queen from the high German and Switzerland Alps. 4 field grown plants \$1.50

HARDY NOVELTY PINK VIOLETS20c Each
Deep Pink, highly perfumed. Blooms early in Spring.
Sparsely during the Summer, then heavily in Fall. A
REAL NOVELTY. Fine for rock gardens. Likes shade.

AZALEA

NEW HARDY

Order At Once

Chrysanthe MUM

1600

Blooms

First

Year

On One

Plant



5
Distinct
Shades
Pink Red
Bronze
Yellow
White

Colors Labeled

Due to its fine colors and its compact growth there is no other variety as effective in rock-garden, landscape or border planting.

AZALEA CHRYSANTHEMUMS are fine for cutting, and excellent for border planting. They prefer a light loamy soil, well enriched with leaf-mould, but no manure or chemical fertilizer should touch the roots; a little bonemeal and a light top-dressing of lime should prove beneficial. They will thrive either in partial shade or full sunlight, but see that the moitsure supply is good at all times.

Planting time is April, May, June, flowering period is August, September, October, November each year.

Sensation everywhere! 2,500 brilliant large blooms second year on one plant, 4 months of Blazing Beauty every year. Order Now for Spring Delivery.

5 PLANTS

One of each Postpaid for

\$ 7.50

WORLD'S NEWEST AND SHOW-IEST DISPLAY BLOOMING PLANTS

A well cared plant, grows 18 inches high and measures 8-10 feet around.

Perfectly Hardy

Each plant is literally covered with many hundreds of brilliant blossoms each year.

COLORS

Clear glistening white.

Brilliant rose-pink.

Bronze and gold suffused with glowing salmon.

Golden yellow.

Deep amaranth-red.

The Adolph Fischer Nurseries, Dept. 4, Easton, Pa. (250 Acres)